

Dear (*prospective member*):

Please carefully consider what I am about to share with you. A client of mine introduced me to LeTip, a professional networking organization, and I just can't thank him enough! It is clearly more effective than any community service association or similar type referral meeting that I have ever encountered. LeTip International was founded in 1978 and is well established with four hundred chapters throughout the United States and Canada, as you will read in the enclosed brochure. One of the things that sets LeTip apart in the professional networking field, is the education you will receive on marketing your own business for success. If you are interested in joining a coffee group that occasionally passes leads, then this is not for you. LeTip does not waste time socializing in the hopes that a business exchange will magically fall into your lap, we're busy professionals who are committed to being each others sales force. LeTip "Puts Dollars in Your Pocket," period.

Our chapter's Board of Directors has been researching professionals in your business category and we have come to the conclusion that you are the expert in your field. We would like to invite you to take the opportunity at our next weekly business meeting to introduce us to your company, pass business cards and share with us how we can help to create more business for you. As our members say when they leave their meeting each week with several "TIPS" in their hand, " This is always the most productive day of my week!"

Our chapter meets weekly on _____ at this location _____
(Day of week) (Name & Address)

beginning at 7:01 A.M. sharp, the meeting concludes at 8:31 A.M. sharp. Don't forget to bring fifty business cards.

Let our referrals become a "way of life" for doing all of your business!

Respectfully,

P.S. Since I am reserving a seat for you, please call me if you are unable to attend.